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Implementation of Smoke-Free Zone Policy at the Regent's Office of Soppeng Regency, Indonesia in 2024

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ABSTRACT A Smoke-Free Zone (KTR) is a designated space or area where smoking activities, as well as the production, sale, advertisement, and/or promotion of tobacco products, are prohibited. KTRs are established in health facilities, educational institutions, play areas, places of worship, public transportation, workplaces, public places, and other designated areas. This research aims to analyse the implementation of the Smoke-Free Zone (KTR) Policy at the Regent's Office of Soppeng Regency. This study uses qualitative research methods. A phenomenological approach is employed to explore the phenomena and information regarding the implementation of the KTR Policy at the Regent's Office of Soppeng Regency. The study involves 9 informants selected through snowball sampling. The findings indicate that the implementation of the Smoke-Free Zone Policy at the Regent's Office of Soppeng is not yet optimal. This is marked by the absence of a dedicated budget allocation. Employee commitment is also lacking, and there are no Standard Operating Procedures (SOPs) in place to guide the technical execution of the KTR policy. Additionally, no administrative sanctions are imposed on violators. The implementation of the Smoke-Free Zone Policy at the Regent's Office of Soppeng is not functioning effectively, as evidenced by the lack of a dedicated budget. There are no administrative penalties for offenders, and oversight is insufficient, with no records of smoking violations and no evaluation meetings for the policy's implementation. It is recommended that the local government enhance facilities and infrastructure, develop specific KTR guidelines, and strengthen supervision by forming a dedicated KTR monitoring team.